A
Profile
In
Excellence



**Associated Road Carriers Limited** 

THE PEOPLE WITH A WILL TO SERVE

(An ISO 9001 : 2015 Company)



ESTABLISHMENT : 30<sup>th</sup> MAY 1972

BOARD OF DIRECTORS: Mr. Ramkumar Goel - Founder, Chairman & Managing Director

Mr. Chhabil Das Goyal - Joint Managing Director

Mr. Banwarilal Sharma - Director

Mr. Mahendra Kumar Goyal - Director

Mr. Vinay Goel - Director

REGISTERED OFFICE: Om Towers, 9<sup>th</sup> Floor, 32, Jawaharlal Nehru Road, Kolkata - 700 071 (W.B.).

CORPORATE OFFICE : Surya Towers, 3<sup>rd</sup> Floor, 105, S. P. Road, Secunderabad - 500 003 (Telangana).

REGIONAL OFFICES : Ahmedabad, Bengaluru, Chennai, Delhi, Hyderabad, Kolkata & Mumbai.

DIVISIONAL OFFICES: Allahabad, Baroda, Chandigarh, Coimbatore, Ghaziabad, Hubli, Indore,

Jaipur, Jamshedpur, Nagpur, Pune, Trichy & Visakhapatnam.

NETWORK : Pan India 5000+ destinations, 585+ outlets in 400+ cities, with own Branches

& Business Associates equipped with adequate handling & communication

facilities.

SERVICES : Complete Transport Expertise to handle Parcels - Full loads - Bulk Cargo -

Containerised Goods and Port Clearance with specialisation in Project

Transportation - Heavy and Odd Dimensional Cargo Movement.

KEY AREAS : Exceptional know-how of transportation in Core segments like Power & Oil

Exploration, Iron & Steel, Cement & Refractories, Textile & Engineering, Fertilisers & Chemicals, Petrochemical & Bulk Drugs, Plastics & Fibre and

many others.

PRESTIGIOUS : The Associated Chambers of Commerce and Industry (ASSOCHAM),

MEMBERSHIPS FTAPCCI, Indo-German Chamber of Commerce, AIMTC, AITWA.

ACCREDITATIONS : ISO 9001:2015, ICRA Credit Rating: LA+ (Stable)

IBA CODE : CAA 237 (The Indian Banks' Association)

CERTIFICATE OF : The Carriage by Road Act, 2007 & Carriage by Road Rules, 2011.

REGISTRATION

BANKERS : State Bank of India, Oriental Bank of Commerce.

UNDERWRITERS : National Insurance Co. Ltd.

CIN : U63090WB1972PLC028346

#### A Journey Since 4 Decades.....

A R C's journey began with a simple dream over 45 years ago in 1972 with one truck, five Branches and staff strength of fifteen - a dream of success in the eyes of a team of passionate young professionals. Under the leadership of our Founder & CMD Mr. Ramkumar Goel along with Mr. Chhabil Das Goyal and Mr. Banwarilal Sharma, ASSOCIATED ROAD CARRIERS LIMITED (A R C) was founded in 1972, further strengthened by other Directors (Late) Mr. Raj Kumar Goel and Mr. Mahendra Kumar Goyal, and later joined by Mr. Vinay Goel. Their journey is backed up by a vision of Commitment, Quality and Excellence, and at the same time maintaining the highest standards of ethics and social responsibilities. Today A R C has achieved the most coveted position of the 2<sup>nd</sup> Largest ISO 9001:2015 accredited Surface Transport Organisation in India and has emerged a pioneer in Indian Surface Transport horizon, consistently offering economical & better service to customers by setting benchmarks in Quality Service and Customer Delight.

#### Stretching Beyond The Horizon.....

A R C is built on the Strong Pillars of *Integrity, Massive Infrastructure, Operational Expertise, Financial Soundness* and a *Professional Team,* and has a solid reputation of a stable and reliable source for specialised high-quality service. With a rich history of Administration and Manpower Management of a 2450+ ARC'ites Team, we focus on a steadily climbing growth curve and aim at touching an impressive turnover with,

- Pan India network of 585+ outlets in 400+ cities, delivering consignments to around 5000+ destinations.
- Over 10,00,000 Sq.ft of covered godowns, besides acres of open yards for heavy goods.
- Large Fleet of own Trucks, Trailers and Containers fitted with GPS.
- 3500+ vehicles operating round the clock, covering about 3,00,000 km every day.
- Modern Crane, Handling & other equipment.
- CCTV network at Major Transhipment Centres.
- Transporting more than 3 million tons of cargo annually, worth over 10,000 Crores.
- Fully Computerised Operations with latest Communication & Information Technology systems.
- 24x7 Track & Trace Consignment facility at www.arclimited.com

#### Complete Transport Expertise .....

Over the years, ARC has acquired invaluable experience in the field of transportation. Its unmatched expertise is evident in the execution of all types of cargo movement with specialisation in project transportation, heavy lifts and odd dimensional cargo, right from route survey to liasoning, and professional & personalised services.

A R C's real strength is the commitment and dedication of its workforce. Each one of its 2450+ members is steeped in the culture of *Service*. On its part, A R C strives to upgrade and enhance the skill set and knowledge levels of its people through various training, personal development and motivational programmes.

In a nutshell, at ARC, 'Total Customer Orientation' is a religion and 'Total Quality Management' the mantra.

#### ARC With A Difference.....

A R C believes that it carries not just material consignments but also *trust* and *aspirations* of its customers. That's the reason extra care is always taken to ensure foolproof delivery of even the smallest of cargoes. Besides this, A R C extends tailor-made services whenever required, to meet special needs of its customers. Some of the *Value Added Services* it provides are:

- Single Window Operations Movement of Cargo by Road, Rail & Air, where business volumes are assured.
- Deployment of Key Account Managers for Corporate Customers.
- Customized information provided online to customers, with separate log-in accounts.
- Transportation up to the point of installation.
- Programmed despatches and delivery according to customers' timetable.

- Assistance in hassle-free documentation.
- Escort Services for Hi-value Consignments.
- COD / DOD Collection facility to Customers.
- Godowns insured under the Standard Fire & Special Peril Policy against losses caused by Fire, Flood & Earthquake.

To support this endeavor, the infrastructure ARC has built-up is impressive. Just take a look.

<u>FLEET:</u> To facilitate swift movement of cargo to even the farthest corners of the country, A R C has a large well-maintained Fleet comprising of Special Trailers, Containerized Vehicles, Open Trucks, Standard Trucks and LCVs, fitted with GPS units in all major routes.

<u>HANDLING EQUIPMENT:</u> For that added dimension to the safety of cargo, A R C has weather-proof sealed godown space and latest equipment like Forklifts, Chain pulleys and Mobile cranes for loading & unloading of material.

<u>INFORMATION TECHNOLOGY:</u> To harness the power and capabilities of the latest technologies, A R C has invested substantially in building an extensive communication network and in computerizing its operations. An advanced vehicle tracking Global Positioning System (GPS) is in place to provide customers with up-to-the-minute information on the progress of cargo all along its route.

- Fully Computerized Offices.
- Consignment tracking, customer feedback & other information required by customers are made available online through our website <a href="https://www.arclimited.com">www.arclimited.com</a>.
- In-house development team caters to the needs of Management, users and customers.

#### A R C On Schedule: Our Speciality.....



A Superior Parcel Service with nationwide quick & quality parcels movement, *A R C on Schedule* is A R C's sincere endeavor to give total commitment and assurance for timely & safe delivery of parcels to reach customers in every nook and corner of the Indian Sub-Continent. This specialized service bridges the gap between Conventional Transport and Express Cargo, with prices 30% cheaper than Express Market Leaders. Customers can also avail Door Collection & Door Delivery of goods, irrespective of weight & size, with nominal extra charges within a radius of 25 km.

#### ARC Stands.....

With policy of adherence to work ethics at all times that represents 'THE PEOPLE WITH A WILL TO SERVE', not only the Customers, but also the Society in general through various welfare activities.

#### Corporate Social Responsibility....

A R C always believes that "Service to Mankind is Service to God". Being, a socially responsible organization, it has contributed generously through its trusts for development in the fields of Education, Medical & Healthcare, Social Welfare and Spiritual, across the nation, irrespective of caste, creed and religion. A R C always stands at the forefront to support our nation during natural calamities, external threats and other unforeseen circumstances.

As part of our Go Green initiative, we are undertaking activities like Planting Saplings and Rainwater Harvesting in all our Transhipment Centres and Major Godowns having adequate space, constructing well-planned godowns to utilize natural light efficiently and spreading awareness on environment conservation among our employees.

#### VISION

"Market Leadership with Effective Systems, and Excellence in Service Standards for Profitable Growth".

## QUALITY POLICY

A R C shall provide "Accessible", "Reliable", "Customised" Surface Transportation Services in India through its extensive network and team of professionals with a strong will to serve.

It shall be the endeavor of each one of us to achieve planned objectives and targets of the organization in an efficient manner.

We shall continue to work together and adopt changes that will help us to improve our systems, practices and business performance.

We shall be committed to comply with the requirements of International Standards on Quality Management System and continually improve its effectiveness in its true spirit.

# Our Prestigious Clientele

A R C being customer-centric, has successfully built-up reputation for on-time delivery, total reliability, responsiveness and personalized service. It aims at fostering close relationships, rather than just business dealings with clients. This has seen A R C forge strong bonds with some of the most prominent names from the Indian Corporate world. A proud factor for A R C is its association with almost all of India's prestigious *Maharatna* & *Navaratna* CPSE's.







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23 States • 5 Union Territories • 400+ Cities 585+ Booking & Delivery Outlets • 5000+ Destinations

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